

Captivix starts with you. We want to hear about your challenges and successes; the things you're struggling with now and how you see your business moving forward. Only then, will we discuss technology that might fit those goals and even then, we'll work hand in hand to make sure that solution continues to be the best for your objectives and goals.

As a technology consulting and Microsoft Certified Partner, we specialize in custom development, ERP, CRM and systems integration solutions. CIO Magazine ranked us among the top 25 ERP solution providers in 2017 and were shortlisted for the 50 Smartest Companies of the Year, 2018 by Silicon Review. We provide:

- Asset Management (DAM), Product Information Management (PIM), Content Management System (CMS) implementation – Build and/or integration of out-of-the-box systems
- Ecommerce solution and integration with ERP/DAM/PIM/CRM
- Mobile application development and integration with ERP/CRM/DAM/PIM
- Custom Workflow Management Systems
- Information flow management, data analysis, Business Intelligence
- ERP implementation and integration

Working with you

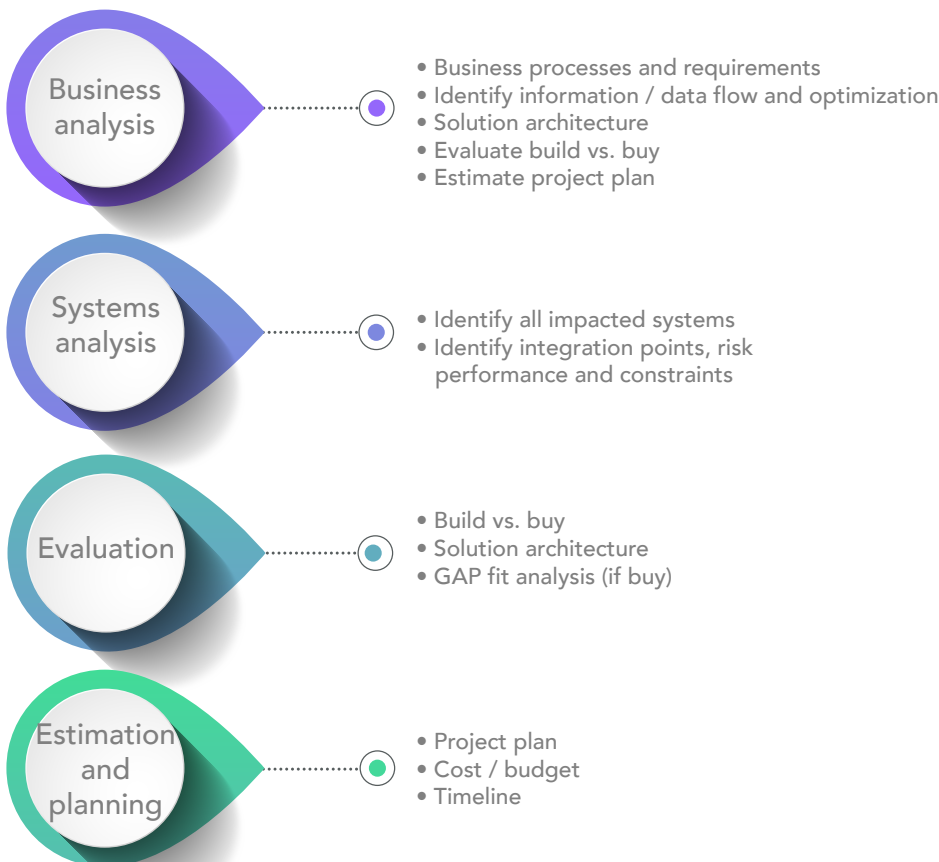
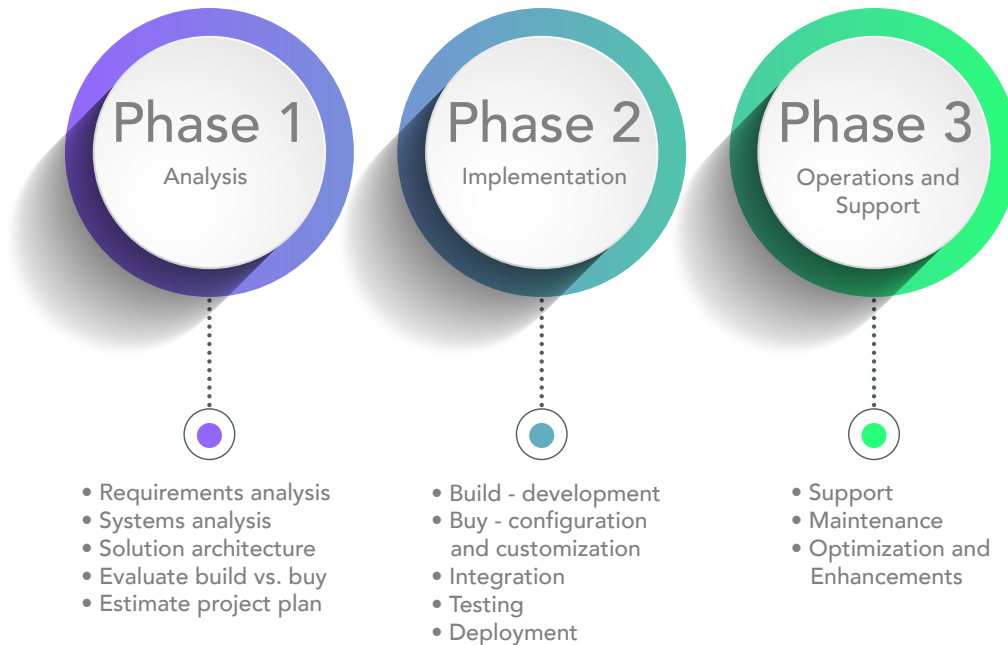
Your business is unique. Because of this, we do not believe in providing you with a "cookie cutter" solution; rather we work with you to evaluate your business, processes, and people. This analysis phase helps us to best understand, recommend and implement the best possible solution for you. And since we are technology-stack agnostic, our evaluation and recommendation criteria of "build vs. buy" is based on solutions that are scalable, reliable and cost effective for you.

We find that breaking up projects into three phases with three separate SOW's work best for our clients. This helps to mitigate risk and implement items in an efficient way.

"Creating a solution that accomplishes our business goals is not an easy task,". No one know our business better than us, but I do not know what applications or software solutions would best solve my problems. That is why I enjoyed working with the Captivix team; they were true partners and helped guide us to the best solution."

-COO Food Distribution Company

Project phases - Phase 1 Analysis



Analysis Phase

The analysis phase is probably one of the most important phases of any project because it helps set the tone and helps us to understand and recommend best possible solution for you.

Project phases - Phase 2 Implementation

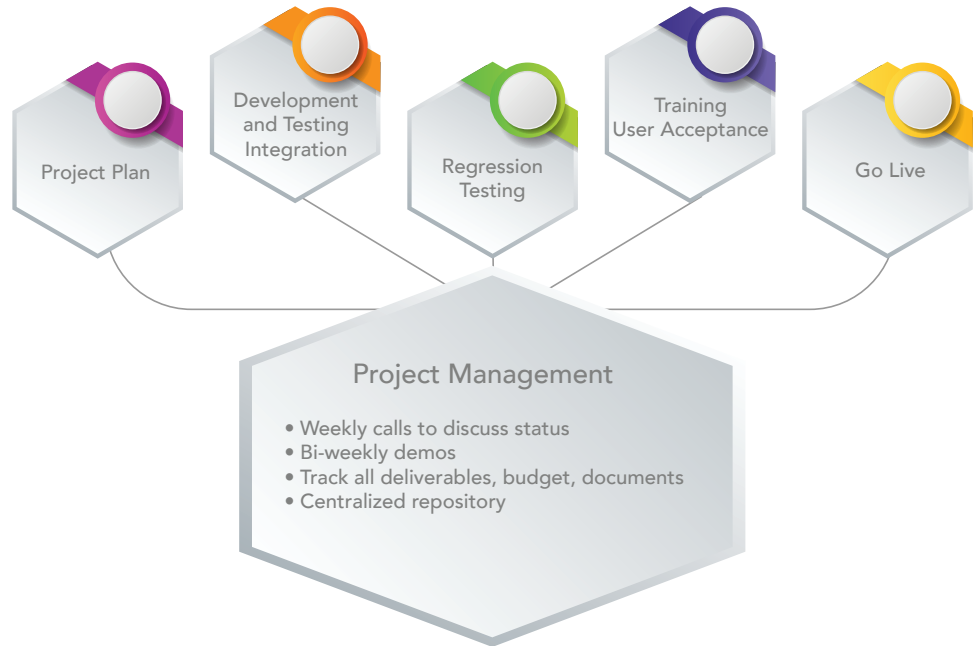
Implementation Phase

Depending on the outcome of the analysis phase, we will then move forward with one of two choices – custom development or out-of-the box solution implementation.

Custom development / Out-of-the-box deployment

Captivix uses a hybrid methodology detailed in the figures below. Regardless of whether you choose custom development or an out-of-the-box deployment we find this methodology promotes transparency, adaptive planning, evolutionary development, extensive user training and early delivery. Best of all, we can flexibly respond quicker to any changes that might come up.

Your solution is developed by collaborative efforts from both the Captivix team and your team. This significantly decreases “scope creep” and cost overrun risks by getting your approval at every step and conducting bi-weekly demos and weekly status meetings. Our project management tool is a central repository for everything about the project including plans, milestones, requirements and other documents.



Custom development methodology



Out-of-the-box deployment methodology